

INFO 200: BLOG REPORTS 5-7 RUBRIC

Professor Michael Stephens

Learning Outcomes:
Extensiveness & Depth of
Analysis; Critical Thinking
& Reflection; Mechanics
Delivery; Professional
Presentation; and Timely
Engagement...

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3 pts: Exceptional	2.85 pts: Consistently Excellent	2.75 pts: Many Excellent Aspects	2.65 pts: Solid Work – Meets Expectations	2.6 pts: Somewhat Meets Expectations	2.5 pts: Approaching Expectations	2.4 pts: Work Casts Doubt on Student's Ability to Meet Course Requirements	0 pts: Concerning
Blog makes excellent use of both class-provided and relevant outside sources; all arguments are supported with strong evidence from the literature; blog synthesizes literature with a depth of analysis to create new understanding and insights.	Most arguments are supported with strong evidence from literature; student's use of literature goes beyond simple citation, synthesizing some literature to create new arguments.	Supports most arguments with strong evidence from literature and blog shows analysis and some synthesis of the literature used.	Blog supports major and some minor arguments with relevant, trustworthy literature; blog shows some analysis.	Blog supports major arguments with relevant, trustworthy literature.	Some literature is used; student offers some evidence from literature to support arguments.	Almost no literature is used; OR Literature used is inappropriate or untrustworthy OR Literature is used in way that misrepresents or misunderstands the argument or in a way that misleads the reader.	No literature is used or engaged with; arguments are not substantiated with evidence.

*This criterion is linked to a **Learning Outcome: Extensiveness & Depth of Analysis**. Blog elements demonstrate strong synthesis of research via information gathered about the community from the literature.

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Blog shows extensive, thoughtful personal response to and reflection upon the issues raised in the readings and course materials. Blog incorporates exceptionally rich analysis of readings and course content. Blog evinces deep personal reflection upon the course content.	Blog shows strong personal response to and reflection upon the issues raised in the readings and course materials. Blog incorporates consistently thoughtful analysis of readings and course content. Blog evinces deep personal reflection upon the course content.	Blog shows consistent personal response to and reflection upon the issues raised in the readings and course materials. Blog incorporates analysis of readings and course content. Blog evinces deep personal reflection upon the course content.	Blog shows that the student is sharing a personal response to the issues raised in the readings and course materials. Blog has analysis of readings and course readings, though some may occasionally be shallow or underdeveloped. Blog generally demonstrates personal reflection upon the course content.	Blog shows some personal response to and reflection upon the issues raised in the readings and course materials. Blog incorporates some analysis of readings and course content, though sometimes shallow or underdeveloped. Blog evinces some, but not consistent personal reflection upon the course content.	Blog shows occasional personal response to and reflection upon the issues raised in the readings and course materials. Blog incorporates mostly shallow, underdeveloped, or problematic analysis of readings and course content. Blog evinces only occasional personal reflection upon the course content.	Entries show almost no improvement throughout, reflecting minimal to no engagement with instructor and peer feedback from entry to entry.	Blog does not engage with any readings or course content; blog does not reveal any personal response to issues raised or personal reflection on course content.

*This criterion is linked to a **Learning Outcome: Critical Thinking & Reflection**. Blog elements contain a strong personal response to issues raised in the readings and course materials, including analysis of readings and supply references. Blog elements demonstrate the ability to personally reflect on course content.

2 pts: Exceptional	1.9 pts: Consistently Excellent	1.85 pts: Many Excellent Aspects	1.75 pts: Solid Work – Meets Expectations	1.7 pts: Somewhat Meets Expectations	1.65 pts: Approaching Expectations	1.6 pts: Work Casts Doubt on Student's Ability to Meet Course Requirements	0 pts: Concerning
Delivery is polished, clean, and shows evidence of significant effort.	Delivery is mostly polished and clean with only very minor errors in spelling, citation, grammar or other mechanics.	Delivery is largely polished and clean with occasional minor errors in spelling, citation, grammar or other mechanics.	Delivery is generally polished and clean with some minor errors or very few major errors in spelling, citation, grammar or other mechanics.	Delivery is somewhat polished, with several minor or a few major errors in spelling, citation, grammar, or other mechanics.	Delivery is challenged by numerous minor or several major errors in spelling, citation, grammar, or other mechanics.	Numerous errors in spelling, citation, grammar, or other mechanics detract from the delivery of the blog in such a way as to hinder its effectiveness in communication.	There are so many errors as to make the blog unreadable or incomprehensible.

*This criterion is linked to a **Learning Outcome: Mechanics Delivery**. Mechanism is error free (text, graphics, etc.).

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Blog reports are presented in clear, organized, and engaging way, making thoughtful use of images, links, and other media. Blog reports reflect incorporation of feedback throughout the semester to improve presentation.	Blog reports are clear, organized, and engaging, with very minor mistakes that detract from professionalism. Blog reports incorporate the majority of feedback received.	Blog reports are mostly organized, and engaging. Blog reports' presentation has incorporated most feedback received from instructor and peers.	Blog reports are largely clear, organized, and engaging. Blog reports' presentation has incorporated at least half of feedback received.	Blog reports are generally, but not always, clear, organized, and engaging. Blog reports' presentation has incorporated some of feedback received.	Blog reports are somewhat clear, organized, and engaging with some use of images, links, and other media. Blog reports' presentation shows minimal incorporation of feedback received.	Blog reports are unclear, disorganized, or difficult to engage with, with minimal or problematic use of images, links, or other media. Blog reports show little to no incorporation of feedback received.	Blog reports make no use of images, links, or other media. Blog reports show no evidence of feedback from instructor or peers having been incorporated.

*This criterion is linked to a **Learning Outcome: Professional Presentation**. Blog reports make effective use of blog post format, including images, links, and other media options. Writing shows engagement with feedback from instructor and peers.

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All reports are submitted on time.	(N/A)	Two entries are on time; one is late.	(N/A)	(N/A)	One entry is on time; the other two are late.	(N/A)	All entries are submitted late.

*This criterion is linked to a **Learning Outcome: Timely Engagement**. Reports are submitted on time.

Blog Reports 5-7: Cumulative Points from All Rubric Criteria...

Criteria	Ratings	Points
Extensiveness & Depth of Analysis		3 pts
Critical Thinking & Reflection		3 pts
Mechanics		2 pts
Professional Presentation		3 pts
Timely Engagement		2 pts
		TOTAL: 13 pts